

VISION

Make ALANO as the preferred brand in environmental upkeep and cleaning needs by providing fabulous products with superior aesthetics, user friendly features, superior quality, genuine service of next mark and economy.

MISSION

- Gain customers as product promoters.
- Build brand ALANO with specific elements of being ethical, trustworthy, innovative and dependable.
- Be the fastest growing business entity year on year.
- Be a model organizations of quality professional's dream; achieved through best practices, quality process, systems, innovation and responsibility.
- Enhance stake holder's wealth and quality of life.
- Establish a charity trust by the year 2019 to help at least 200 needy & deserved students in education; to begin with.